

Cookie Policy www.roccadellemacie.com

The purpose of this Cookie Policy is to make known the procedures applied for the collection, through cookies and/or other monitoring technologies, of information provided by Users when they visit this website or navigate the website www.riservadifizzano.com, accessible through hyperlink.

This policy is provided by Rocca delle Macie S.p.A., in the person of its p.t. legal representative, with headquarters in Castellina in Chianti, Loc. Le Macie n. 45 (SI), P.Iva 00209800523 and by Società Agricola Rocca delle Macie S.r.l., in the person of its p.t. legal representative, with headquarters in Castellina in Chianti, Loc. Le Macie n. 45 (SI), P.Iva 0126320526, both acting as Joint Controllers of the processing of personal data (on the basis of an agreement signed in compliance with Article 26 of EU Regulation 679/2016), as well as in compliance with the provision issued by the Authority for the Protection of Personal Data of "Identification of simplified procedures for the information and acquisition of consent for the use of cookies" of 8 May 2014 (published in the GURI n. 126 of 3 June 2014).

WHAT COOKIES ARE

Cookies are small text files sent from the website to the machine of the data subject (usually the browser), where they are stored and then sent back to the web page, at the next visit of the same User. A cookie cannot recall any other data from the User's hard disk or transmit computer viruses or acquire email addresses. Each cookie is unique to the User's web browser.

Some cookie functions may be transferred to other technologies. In this policy, the term "cookie" refers to both cookies themselves and all similar technologies.

Cookies are used for: (a) ease navigation within the website and ensure its proper use; (b) ease access to services that require authentication (avoiding that users have to re-enter the authentication credentials at each access to services); (c) for statistical purposes, to know which areas of the site have been visited; (d) for optimal management of pages and advertising space; (e) to deliver content and advertising in line with the choices made by the navigators (so-called behavioural advertising with dynamic creativity).

Cookies are not harmful to the device in use to the User. In the cookies generated by the website, no personal identification information is stored, which is encrypted and collected by the same to improve the permanence and navigation within the website.

TYPE AND NATURE OF COOKIES INSTALLED

During navigation, the User may receive two different types of cookies:

- those of the same website visited (so-called "first party cookies"); and/or
- those of different websites or web servers (so-called "third party cookies"). For example, this happens when the User visits a page that includes the contents of a third party website.

In this regard, we inform you that the Joint Controllers do not play any role in the processing of data acquired through this type of cookie and we invite you to read the privacy policy and the respective purposes and methods of use as well as the procedures to refuse the installation of the relevant cookies directly on the websites of their operators. In fact, the so-called "third party cookies", as well as the purposes for which they are used outside the website, fall under the direct and exclusive responsibility of the third party who installs them on the User's machine. If the User does not wish to receive third party cookies on his/her terminal, he/she may at any time, through the appropriate links, access the information and consent forms of said third parties and exclude their receipt.

We also inform you that the website uses so-called technical cookies, which are necessary to guarantee the best functionality of the website to the User. They are not used for other purposes and can be divided into:

- *navigation or session cookies*, which guarantee normal navigation and use of the website; they are not permanently stored on the hard disk of the User/Visitor's device and are deleted when the browser is closed. They are used to transmit the identifiers of the navigation sessions and to allow the safe and efficient exploration of the website. They are necessary for the proper functioning of the website;
- *cookie analytics*, similar to technical cookies when used directly by the operator of the website to collect information, in aggregated form, on the number of Users and on how they visit the website, in order to improve the performance of the web page;
- *functionality cookies*, which allow the User to navigate according to a series of selected criteria (for example, language) in order to improve the service provided to the User.

These are tools used by the Joint Controllers to ensure efficient navigation, session stability and the permanence of the selected language throughout the session. They are also used to store the choices made by the User regarding the display of certain elements of the page, such as information and communication banners.

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On the contrary, we inform you that no profiling cookies are installed on this web page (used to build profiles relating to the User in order to send advertising messages in accordance with the preferences expressed by the User when surfing the web).

THE FEATURES OF THE COOKIES INSTALLED

The cookies installed within this website allow you to:

- store the preferences you have previously entered (e.g. the language of your choice);
- analyse (anonymously and in a not aggregated way) navigation data through systems of statistics of the website.

In detail, the cookies used are:

Type of Cookie	Usage description	Collected Data	Policy Link e processing location
Contact Form	The User consents to the use of the data entered in the contact form in order to respond to requests for quotes, information, or any other reason (indicated in the title of the form).	Name, email and telephone	Unstored data

Like button and third-party services of Facebook, Inc.	The "Like" button and the Facebook services are necessary for interaction with the Facebook social network and are provided by Facebook, Inc.	Cookies and usage data	https://www.facebook.com/policy.php
Tweet button and third-party services of Twitter, Inc.	The "Tweet" button and related services are necessary for interaction with the social network Twitter and are provided by Twitter, Inc.	Cookies and usage data	https://twitter.com/en/privacy
Google+ button and third-party services of Google Inc.	The "+1" button and services related to Google+ are necessary for interaction with the social network Google Plus and are provided by Google, Inc.	Cookies and usage data	https://policies.google.com/privacy?hl=en
YouTube and third-party services of Google Inc.	YouTube is a social network dedicated to the visualization of video contents and is managed by Google Inc. with the possibility to integrate the contents inside its own pages.	Cookies and usage data	https://policies.google.com/privacy?hl=en&gl=it
Vimeo of Vimeo, LLC	Vimeo is a social network dedicated to the visualization of video contents and is managed by Vimeo, LLC with the possibility to integrate the contents within its own pages.	Cookies and usage data	https://vimeo.com/privacy
Analysis of access by Google Analytics and third-party services by Google Inc.	User access and interactions on this website are analysed using the Google Analytics service operated by Google, Inc.	Cookies and usage data	https://policies.google.com/privacy?hl=en
Akismet of Automattic Inc.	Akismet's service is necessary to protect the pages of this	Various types of Data (specified in the privacy policy of the	Privacy Policy

	website from SPAM and is provided by Automattic Inc.	service)	
Google Fonts service of Google Inc.	Google Fonts is a service that allows you to incorporate and display custom font styles and is managed by Google Inc.	Cookies and usage data	Privacy Policy – Opt in
Reference language (WordPress WPML Plugin)	Cookies necessary to store the language selected by the User. The choice is stored and remembered for 10 days, after which it will be deleted from the system.	Language of consultation of the site	Cookies registered on the User's PC and not sent externally – https://wpml.org/documentation/support/browser-cookies-stored-wpml/

HOW TO REVOKE YOUR CONSENT TO COOKIES

During the first visit to the website, the User can accept all cookies by clicking on the "ACCEPT" button in the banner.

In any case, and at each subsequent visit to the website, the User may revoke his or her consent by one or more of the following methods:

- through specific settings of the browser or computer programs used to navigate the pages that constitute the website.
For information on how to change your cookie settings, please refer to the pages for the individual browsers:
Chrome: <https://support.google.com/chrome/answer/95647?hl=en&topic=14666&ctx=topic>
Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
Internet Explorer: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
Opera: <https://www.opera.com/help>
Safari: <https://support.apple.com/en-gb>
- by changing settings when using third-party services;
- removal of cookies installed through the "revocation of consent" function accessible on the "Your data" page.

For further information on cookies, you can visit www.youronlinechoices.com (limited to the services surveyed by this website), to obtain information on how to remove or manage cookies according to your browser and to set the usage preferences of third parties.

To deactivate analytics cookies and to prevent Google Analytics from collecting navigation data, you can download the Google Analytics deactivation browser add-on: <https://tools.google.com/dlpage/gaoptout>.

We will retain your cookie preferences by using a technical cookie with the features specified in the above table.

YOUR RIGHTS

Users may at any time exercise their rights in compliance with Articles 15 et seq. of EU Regulation 679/2016 and, in particular, obtain confirmation of the existence of such data and confirmation that they are being processed or not, know their content and origin, verify their accuracy or request their integration, updating or rectification. In addition, they may request and obtain the portability of data, the removal, transformation into anonymous form, the restriction of the processing or blocking of data processed in violation of the law, and oppose in any case, for legitimate reasons, to their processing. In any case, the Users may lodge a complaint with the Control Authority.

Requests can be sent to the Joint Controllers at the email address privacy@roccadellemacie.com